

HONDA

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For Immediate Release

**HONDA AND ACURA DISPLAY 2000 MODEL YEAR VEHICLES AT
NORTH AMERICAN INTERNATIONAL AUTO SHOW IN DETROIT**

Selected Models Receive Performance, Safety and Luxury Enhancements

DETROIT, Jan. 10 – The Honda FCX fuel cell concept vehicle makes its North American debut and the Acura MD-X concept SUV makes its worldwide debut at the North American International Auto Show in Detroit. Also on display were Honda's Spocket concept vehicle, Acura's 2001 model 3.2CL performance coupe and both divisions' full model year line-up for 2000.

HONDA 2000 MY LINEUP

INSIGHT - As the first vehicle ever to break the 70-mile per gallon barrier in EPA's highway test, the all-new Honda Insight shows the way to improved automotive efficiency for the 21st century. The Insight is the only gasoline-electric hybrid vehicle available in the United States and was designed from the ground up using cutting-edge technologies, including an innovative hybrid powertrain, advanced aerodynamic design and lightweight aluminum body.

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At the heart of the Insight is Honda's revolutionary Integrated Motor Assist (IMA) system, which combines the world's lightest 1.0-liter, 3-cylinder gasoline automobile engine with an ultra-thin electric motor. The Insight is certified as an Ultra Low Emission Vehicle (ULEV).

S2000 - The S2000 Roadster is an unmistakable expression of Honda's racing heritage. Its 16-valve, DOHC (Dual Over Head Cam) VTEC (Variable valve Timing and lift Electronic Control) engine is rated at 240-horsepower, more horsepower per liter than any other normally-aspirated mass produced car on the market. Optimum 50/50 weight distribution and a highly rigid body design contribute to exceptional handling qualities.

The S2000 also qualifies as a Low Emission Vehicle.

ODYSSEY - As the new benchmark in the minivan class, the 2000 Odyssey offers exceptional room without giving up any of the comforts today's drivers demand. It features the most powerful V-6 engine in its class, 3-point seat belts at all seven seating positions and Honda's retractable third row "Magic Seat" to provide versatility. This award-winning vehicle now offers Honda's new DVD-based Honda Navigation System as a factory option in 2000 - the first such system available in a minivan.

ACCORD - As the leading vehicle purchased by individual consumers for 10 years, the 2000 Honda Accord continues its tradition of performance, dependability, safety and environmental leadership.

The 2000 Accord features dual-stage inflator airbag technology. In addition, all Accord V-6 Sedans and 4-cylinder Accord EX Sedans with leather trimmed interiors get Honda's advanced side airbag system.

All Accords sold nationwide meet or exceed California's LEV standard.

ACCORD SULEV - The 2000 Accord SULEV is the first gasoline vehicle to meet California's new Super Ultra Low Emission Vehicle standard. The SULEV certification will apply to the Accord EX Sedan with a 4-cylinder, 2.3-liter engine and automatic transmission. It employs advanced electronic controls, Honda's patented VTEC engine and new catalytic converter technology.

CIVIC - As the top-selling small car in America, it's no wonder Civic is a favorite among Americans of all ages. Known to the current generation of hot-rodders as "the '57 Chevy of the new millennium", the Honda Civic has spawned a sub-culture of tuners who personalize their cars with performance and appearance accessories.

The dedicated natural gas Civic GX is the world's cleanest internal combustion engine vehicle, and is sold primarily to fleet customers.

With proven quality and dependability, sporty styling and consumer value, the Civic continues to prove itself as a leader.

PRELUDE - The sporty 2000 Prelude provides the essential ingredients drivers demand of a sport coupe. Honda's 2.2-liter, VTEC engine delivers 200-horsepower with a standard manual transmission and 195-horsepower with a 4-speed automatic, providing exceptional power and performance.

For the uncompromising enthusiast, the Prelude Type SH features Honda's Active Torque Transfer System (ATTS), a sporty rear deck spoiler, leather shift knob and 5-speed manual transmission.

CR-V - With its impressive list of standard features, high value and Honda's well-known reputation for quality and technological leadership, it's little wonder the CR-V remains the best-selling compact SUV in its class. The car-like ride, rugged truck-like looks and all-weather performance allow the CR-V to offer convenient features in an attractive package.

PASSPORT - The Passport receives an aggressive new look for the 2000 model year, with new front and rear fascias, a modified grille, redesigned front combination lamps and a new, top-of-the-line trim level for the EX-L model.

Also new for 2000, EX and EX-L models stow the spare tire underneath the vehicle. All models, including LX, get 16-inch wheels and tires, and alloy wheels are now standard on the 4WD LX.

ACURA 2000 MY LINEUP

3.5RL - Acura's flagship sedan enters the new millennium as a technological showcase in the areas of automotive safety, innovation and luxury. For 2000, the RL receives Acura's Vehicle Stability Assist (VSA) system, which enhances driver control during cornering, acceleration and sudden collision-avoidance maneuvers.

In addition, the RL receives the industry's first application of a DVD mapping database to the Acura Navigation System, providing coverage of the continental United States on a single DVD disc. The new DVD database, with 7-inch color LCD display, is one of the most sophisticated, yet easy-to-use, global positioning system (GPS) satellite-linked navigation systems on the market today.

3.2TL - The sales-leading Acura 3.2TL has achieved benchmark status in the areas of technology, performance, safety and style in the premium performance sedan segment, and for 2000, features several enhancements to raise the bar even further.

A new five-speed SportShift sequential automatic transmission has been added to the 2000 TL, along with several improvements to the engine which boost performance while also reducing emissions.

The 2000 TL offers additional safety features including Acura's exclusive dual-stage front passenger supplemental restraint airbag and advanced side airbag system. Using a series of seven sensors in the passenger seatback, the side airbag system determines the size and position of a small passenger and will not deploy if the passenger is in the deployment path.

The TL also benefits from DVD innovations to the Acura Navigational System.

NSX - This high performance super car revolutionized the exotic car segment 10 years ago and continues to set the industry standard in performance and refinement.

For 2000, Acura has further refined the NSX with enhancements to the manual transmission. The NSX also receives new perforated leather to the seats, door panels, steering wheel and hand brake for better seat ventilation and a sportier, more attractive look.

INTEGRA - The 2000 model year sees the return of the Type R sports coupe. Featuring NSX-inspired technology, the Integra Type R offers the nimble performance capabilities of a handcrafted racer.

Rounding out the Integra line for 2000 are the GS-R, GS and LS Integra Sports Sedans and Sports Coupes, which offer race-inspired innovations, sporty, free-revving engine response, precise handling and an ergonomic driving environment.

The LS and GS models are available with an improved 4-speed automatic transmission for smoother shift quality.

Acura 3.5RL, 3.2TL and NSX now comply with LEV standards. The 3.2TL also meets strict Ultra Low Emission Vehicle (ULEV) standards on all California models. In addition, Integra GS-R, LS and GS models meet TLEV (Transitional Low Emission Vehicle) standards.

For the 2000 model year, about 85% of Honda vehicles and about 70% of Acura vehicles will be certified as LEV or better.

American Honda's line of Honda and Acura automobiles, plus exciting new concepts of vehicles to come, demonstrate the company's dedication to performance, value and fun.