

MEDIA INFORMATION

Contact: Acura Public Relations Mike Spencer (310) 783-3165 Theresa Lin (310) 783-3396 Andy Boyd (310) 567-7770 Mike Ackerman (212) 765-3804

Limited-Edition Acura Integra Type R Pushes the Limits in Performance, Handling

DETROIT, Mich. (Jan. 8, 1997) — Acura Automobile Division introduced today at the North American International Auto Show a special high-performance, limited-edition Integra Sports Coupe.

This 1997 model features a 195-horsepower, 1.8-liter, dual-overhead-cam, 16-valve VTEC inline 4-cylinder engine that puts out more horsepower per liter than any other normally asiprated mass-produced engine in the U.S. And, like Acura's top-of-the-line exotic sports car — the NSX —the Integra Type R features numerous technological innovations that maximize performance and handling, and provide high levels of safety, durability and efficiency.

"The Integra lineup has always been dedicated to the proposition that driving is its own reward, and the Type R is the epitome of that dedication," said Rich Thomas, Acura's executive vice president and general manager. "Its engineering teams included our top Formula One racing veterans, so the dynamic essence of true race cars is carried through every stage of development of the Type R."

One of the Type R's most notable engineering achievements is its highrevving VTEC engine. Features unique to the Type R are: hand-polished intake and exhaust ports and single-port intake manifold; a larger-diameter exhaust system to allow larger volume flow; and a torque-sensitive helical limited-slip differential.

-more-

Limited-Edition Acura Integra Type R 2-2-2-2

Outstanding cornering response and enhanced braking performance also are a hallmark of this limited edition vehicle. This is made possible by features such as: an overall vehicle weight reduction by 93 pounds (compared to the current Integra GS-R); lower overall vehicle height (by 15 mm compared to the GS-R) and aerodynamic refinements — such as a chin spoiler, wing-type rear spoiler and body-colored side sills — that result in 30% less lift (CI) and 1% less drag (Cd); racetrack-calibrated suspension, high-performance tires and lightweight aluminum alloy wheels in Championship White; larger disk brakes with performance-oriented calipers; refined Anti-Lock Braking System (ABS); reinforced unit-body structure.

The interior of the Type R also has a distinctly racing look and sporty feel.

Features include sport-style seats, a serial number plate on the center console, a leather-wrapped steering wheel and shifter knob, carbon fiber-like instrumentation design with amber illumination, and an exclusive Type R ignition key.

Scheduled to go on sale this Spring, the Integra Type R will be available exclusively in Championship White — to commemorate the company's first-ever Formula One racing victory by Ritchie Ginther in the 1965 Mexican Grand Prix.

Like all Acura models, the Integra Type R is covered by a comprehensive 4-year/50,000-mile bumper-to-bumper limited warranty. Additional ownership benefits include Acura Total Luxury Care (TLC) program privileges such as 24-hour roadside assistance, concierge service and trip routing.

###

Photos of the 1997 Acura Integra Type R are available via the Wieck Photo Database at 972-392-0888.