The Power

Dreams are what set human beings apart. Turning dreams into reality is a never-ending challenge: by driving us to create new values beyond the conventional, allowing greater convenience and maximum driving pleasure. These are just two. For us, the hands-on pleasure of making and we continue to dream and innovate, and pleasure to motorists.
and in dreams lies tremendous power. Realizing our dreams we bring so much more pleasure to life. Dreams are the motivating force us to bring more fun and enjoyment to motoring for everybody.

of Honda’s dreams — dreams we turn into designs, and then into reality. Dreams come true is genuinely exciting to bring the ultimate in excitement all over the world.
SPORTS
MIND

SP IRAL & ACCELERATE

SPACE MAGIC

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クルマが未来へ向かって、いつまでも走りつづけるために。
これからもHondaは、生活を豊かにしたり、新しい世界を広げてくれるクルマを創り、
世界中の人たちに、喜びを提供していきたい。その思いこそ、HondaのDNA。
このDNAから生まれてきたHondaのクルマには、2つの楽しさがつまっている。
気持ちのよい加速に開放感を覚え、意のままにクルマを操る
一体感を味わう「走りの楽しさ！SPORTS MIND」。
さらに、移動空間そのものがアミューズメントになり、コミュニケーションになり、
新たな喜びを発見する「移動空間の楽しさ！SPACE MAGIC」。
これらの楽しさを、さらに融合、革新、加速させ、
まったく新しい楽しさを創造していく。
"FUN MAX！～Take FUN to the MAX."

Hondaはこれからも無限に広がる楽しさを求めて、どこまでも走りつづける。

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How can we make the automobile even more intelligently suited to the needs of society? This is a key question at Honda, one that guides us as we continue developing cars for the future. Of course, overcoming the technical problems thrown up by this goal is a major aim. But at the same time, by developing cars that open up entirely new realms of enjoyment we also are able to offer more fun and pleasure to our customers.

We consider this to be Honda's DNA. Honda vehicles bred from this DNA deliver two kinds of enjoyment. First is the feeling of unity between the driver and the vehicle that allows the car to respond directly to the driver's intentions. There is also the feeling of freedom that comes from powerful, responsive acceleration. This is the "driving fun" or "sports-minded" attribute Honda cars are famous for. Second, Honda cars make the journey itself thoroughly enjoyable, allowing drivers to discover new kinds of pleasure while on the road. This is summed up by "Fun of the Driving Space! SPACE MAGIC".

At this year's Tokyo Motor Show, Honda is combining and enhancing these two types of driving pleasure at an entirely new level under the theme "FUN-MAX! Take FUN to the MAX", and we are exhibiting vehicles that promise much greater enjoyment. To intensify driving enjoyment is our plan for the future. To maximize the fun aspect of cars is our goal.
走りの楽しさは、どこまで進化できるだろうか。

Honda がはじめて世の中におくりだした乗用車、S500。
それは、オープン 2 シーターのまぎれもないスポーツカーだった。
「走りの楽しさがなければ、クルマじゃない」
それは、いつの時代にも、どんなクルマを創ろうとも
Honda がつねに抱きつづけてきた変わらぬ思いだ。
これから先も、その道のりにどんなに厳しい要求であろうと、
スポーツマインドを失うような妥協は、決してしない。
モータースポーツの舞台で磨いた技術や独自の発想をとりいれ、
走りの楽しさを時代に適合させながら、進化させていく。
Honda の DNA、走りの楽しさを求めるスポーツマインドは、
未来に向けフルスロットルで加速していく。

走りの楽しさ！

SPORTS MIND

The FUN of the Drive！SPORTS MIND

How far can we take driving fun?

The first Honda car--the S500.
The S500 was a genuine open-top two-seater sports car.
From the very beginning, Honda's philosophy has been
"A car that is not fun to drive is no car at all", and we have
maintained this belief throughout our entire history as an
automaker, giving it concrete form in every car we have built.
Another thread running through Honda history is our
unswerving dedication to motor sports. Thanks to the
extreme technical demands that racing involves, we have
been able to use the race track to hone our technologies and
gain fresh perspectives on research and development.
In this way, we can advance the pleasure of driving and keep
it geared to the times. You can find the benefits of Honda's
racing experience in our vehicles, and our devotion to
driving fun continues at full throttle.
Honda Sports—Accelerating into New Realms

The future form of the sports car—DUALNOTE. Honda’s vision of the future of sports-minded driving involves taking the load off the driver. We believe that anyone should be able to experience the exhilaration and joy of a purpose-built sports car without the demand for sophisticated driving techniques. Our solution is this totally new, mid-engine 4-seater sports car.

The DUALNOTE concept combines these two seemingly contradictory values into a stunning new vehicle offering dynamic performance, environment-friendliness and safety. With its superb drivability, DUALNOTE responds faithfully to the driver’s intentions in all situations, allowing it to break new ground in sports-minded motoring. Once again, Honda offers a whole new style of driving exhilaration.
Concept

Sure grip through the curves and straight-line stability. High power and miserly fuel economy. Sports performance and habitability.

In this new age of the automobile, Honda accommodates these conflicting demands with original technology and packaging, to raise each of them to new levels. Designed and tuned for both flexibility and rigidity, this new form of car promises a totally fresh kind of driving pleasure.

Hybrid Power Unit

V6 3.5L DOHC i-VTEC engine, with the motor-generator to form a hybrid powertrain. Honda i-MA System combines a V6 3.5-liter DOHC i-VTEC engine with electric motor assist. Additional power from the electric motor driving the front wheels raises total output to an astonishing 400PS* and achieves an unprecedented fuel-efficiency of 18km/1.** This hybrid power unit achieving both high output and environment-friendliness is the powerful heart driving DUALNOTE.

Dual-note Driving Control

The aim is to deliver the exhilaration of sporty driving. The mid-engine rear-drive/front-motor hybrid 4WD layout achieves a sharp, responsive feel. In addition, Honda has installed ATS* for smoother, more stable cornering and VSA** to suppress side slip and stabilize upward movement of the body. These two systems work in tandem to control vehicle behavior, ensuring maximum performance from all four tires, with extremely efficient transfer of power to the road and enhanced braking and cornering capabilities.

* Active Torque Transfer System. ** Vehicle Stability Assist.
Honda's IT instrument panel is designed to deliver only the necessary information when it is needed, to improve driving pleasure and comfort. With interactive voice-recognition technology at its core, the panel is divided into 3 units: vehicle status readings via 3-D display meters, a center display that transmits extra-vocational information in an expanded and easily readable form, and an information monitor for display of navigation, e-mail and other information. The interactive, voice-recognition-centered control technology used in this instrument panel is the result of a joint R&D venture between Honda and NTT (Nippon Telegraph and Telephone Corporation).

**Center Display**
The center display incorporates an amorphous navigation section indicating branches in the road ahead, a monitor that displays the presence of pedestrians picked up by the car's infra-red camera at night and other functions. To minimize driver distraction, the center display is located at the bottom of the windscreen.

**Information Display**
Pop-up triple display system in the center console with e-mail, Internet and telephone information screen, vehicle running mode selection and vehicle status screen, and car navigation screen.

**3D Display Meters**
The speedometer, rev counter, odometer and other necessary basic information on driving status is indicated in easy-to-read display movements. In addition, the display indicates incoming phone calls, e-mail and other information.
Extensive cabin length owing to an advanced monocoque form and long wheelbase.
Variable steering system enables neutral and ideal handling under a variety of road and driving conditions.
Lightweight and rigid aluminum-composite body designed for sporty driving.
Integrated sensor headlights with built-in sensors for immediate and accurate recognition of objects in the drive path.
Integrated front/rear sensing system employing CCD cameras for more accurate object recognition. Integrated front upper spoiler controls the aerodynamics of the entire vehicle body and helps achieve a comfortable ride quality.
Touch sensor type door-opener switch for tight security.
Infra-red and ultra-violet light variable control (transmittance, aerodynamically efficient windows).

Other Equipment:
- Thin, active suspension body-pressure-distributing seats
- Rear dual radiator

Specifications:
- Overall length/width/height: 4390mm/1830mm/1215mm
- Wheelbase: 2670mm
The sport-utility vehicle that knows no boundaries

Where are the things you want to do? Where are the things you want to see? For sure, they are not all on the internet. Some things you must go and see for yourself in the real world. When you are looking for new territory, BULLDOG—a search engine sport utility vehicle—is designed to get you there fast. Whether you are just going into town or planning a longer trip, this machine gives you access to all kinds of terrain. It even has a motorcycle on board. BULLDOG runs with ease over all ground conditions, giving you the freedom to go wherever you want to go. BULLDOG—the sport-utility vehicle that makes searching the real world as easy as Net surfing.
Despite its considerable height, BULLDOG's wide-track "tall-boy" aerodynamic form is designed for excellent fuel economy and zestful driving.

A 1.5-liter engine plus Honda's IMA (Integrated Motor Assist) hybrid drive system delivers high power and clean exhaust emissions.

BULLDOG features 6-DAX, an electric fold-up motorcycle 6-DAX recharges when mounted in BULLDOG, and its seat becomes the rear seat's back.

BULLDOG is equipped with data card CCD camera and 8-inch monitor system for real-time communication with the 6-DAX.

The interior leaves bare its pipe construction, creating a space with the aspect on sport and recreation.
比類なき系譜。Hondaスポーツの真髄がここにある。

TYPE R その起源は、1965年のメキシコグランプリにおいて。
日本車として初めてチェッカーフラッグを受けたF1マシンにある。
真っ白なボディに、鮮やかに刻印されていた真紅のエンブレム。
そのエンブレムこそ、Hondaレーシングスピリットを伝承するものであり、それをフロントフードに
刻印したクルマだけに、TYPE Rの称号が与えられる。

スタイリングに、パフォーマンスに、TYPE Rには、Hondaがモータースポーツで
培った技術とチャレンジスピリットが余すところなく注ぎ込まれている。

TYPE R

A pedigree heritage with the spirit of Honda sports

TYPE R traces its origins back to the car that raced to Honda's first Formula One victory at the Mexico
Grand Prix in 1965. That special car raced in a pure white livery emblazoned with a crimson script
emblem—an emblem that symbolized Honda's racing spirit. We have reserved that same crimson script
for our TYPE R production cars. It is a mark of special excellence, signifying technology developed in
the fierce crucible of motor sports and Honda's unwavering dedication to racing.

DANGAN HOT HAT

CIVIC TYPE R Debut!

ついに、日本に上陸したシビックTYPE R、生産はレースの本場イギリス。
3ドアハッチバックが高い人気を誇るヨーロッパを舞台に、徹底的に鍛え、
その運動性能を磨き上げている。弾丸を思わせる、エアロモノフォルム。
高出力でありながら低燃費を実現した2.0l DOHC i-VTECエンジン。
チェンジフィールが爽快な、クロスシフト6速マニュアルトランスミッション。
そして、TYPE R専用にチューンアップされたサスペンション。
レーシングスピリットあふれる走りが、あなたのスポーツマインドを加速する。

The Civic TYPE R has arrived in Japan. Manufactured at a Honda plant in England,
the traditional home of motor racing, this popular European 3-door hatchback now takes
the road with upgraded dynamic performance credentials including a bullet-like
aerodynamic form and high-power, fuel-efficient 2.0-liter DOHC i-VTEC engine.
Complementing the engine is a new 6-speed manual transmission with close ratios to
ensure the engine stays in its optimum power band during acceleration. The suspension
is also carefully tuned to match the TYPE R specification.
2.0-liter DOHC i-VTEC engine

This all-around high-performer features Honda's new i-VTEC, a combination of VTEC (Variable Valve Timing and Lift, Electronic Control) and VTC (Valve Timing Control) operating on both inlet and exhaust valves. VTEC assures good fuel economy and lower emissions, while VTC delivers high torque and power output at all engine speeds.
Exciting Coupe

INTEGRA TYPE R

FFスポーツの極限をめざすマシン、インテグラTYPE R。
加速、操舵、制動さまざまなシーンで緊密な
人とマシンの一体感を増幅することができる。
そのシャープ&ソリッドなポディは、鮮烈な個性を放つ
美しいフォルムに心躍らせるドライビングプレジャーマークした。
全身に染み入るサスペンションの力は、
かつてないエキサイティングな走りの世界へとあなたを導く。

The new Integra TYPE R brings out all the sports potential of the front-engine front-drive layout. Featuring astonishing acceleration, handling and braking performance, the Integra TYPE R creates a superbly responsive unity between the machine and driver. With a key design concept of "sharp and solid", the new Integra features a fresh and unique form that clearly speaks of the driving pleasure it offers. From nose to tail, the Integra TYPE R signals its sporting spirit and promises an exhilarating drive.
The key concept guiding the development of the new NSX-R is “evolution and strength.” As the first to benefit from Honda’s greatest achievements on the racing circuit, the NSX could almost be called the original TYPE R. And Honda has once again boosted its sporting spirit. A major factor in the NSX’s premium handling and performance is the lightweight aluminum body, and for the new model carbon fiber and other ultra lightweight materials have been used wherever possible for even lower weight. In addition, the revised craftsmen-built interior further accents NSX-R’s sports credentials.
移動空間として、
クルマはどこまで楽しくないだろうか。

Hondaが、走りの楽しさとともに追求しつづけてきた
もうひとつのテーマ。それが、移動空間の楽しさです。
人のスペースは最大限に、メカのスペースは最小限に。
Hondaは、独自のMM（マン・マキシマム/メカ・ミニマム）思想をベースに、
さまざまなスタイルで、新しい移動空間を提案してきました。
乗る人すべてが満たされ、快適な空間であること。
使う人がとことん楽しめる、新たな価値をもつ空間であること。
そんな自由な発想から生まれたクルマは、
私たちの生活をもっと楽しく、もっと豊かなものにしてくれるはずです。
これからもHondaは、みんなをアッといわせるアイディアで
移動空間の楽しさを、どんどん広げていきます。

動空間の楽しさ！

Fun of the mobile space! SPACE MAGIC

How enjoyable can the automobile get as a "mobile space"?

This is another major theme at Honda in addition to our
pursuit of fun driving. One key factor in making this mobile
space a pleasure for travelers is to assure maximum room
for the passengers by minimizing the space required for
the mechanical parts. At Honda, we call this the Man Maximum,
Machine Minimum concept. Needless to say, there must be
ample cabin space to provide comfort for all the occupants,
even more importantly, passengers must be able to use
this space freely to meet their needs of the moment. These
design imperatives create new values, simultaneously
enriching our lives and making the freedom of the road even
more of a pleasure.

Rely on Honda to continue generating surprising new ideas
to make our mobile spaces more enjoyable than ever.
HondaのFUNがつまった、ミラクル・コミュニケーションモビリティ。

クルマを使うことで、もっと自由にコミュニケーションして、生活の楽しさを、もっと広げていく。そんな発想から生まれたマルチ・ライフ・ターミナル、それが〈UNIBOX〉です。収納スペースをパネルとドアに設けた高効率パッケージに、フルモジュールパネルとトラス骨格によるボックスデザインを採用。人と人、人と街が自在にコミュニケーションできる、スペースフリーやともいます。開放的な空間を実現しています。

さらに、HondaのFUNがつまった多彩なアメニティを搭載。ある時は、カフェに。またある時は、リスニングルームに。使い方ひとつで、いろんな楽しみが広がります。

PERSONAL FUN

個性を活かすスケルトンボディで走るのもよし。
お気に入りのイラストをあしらったボディパネルも付けるのもよし。趣味に合わせて自由にエクステリアをアレンジできます。

Express your individuality.
You can strip the UNIBOX down to its skeleton. Paint or illustrate the panels in any way you like. In fact, you can freely arrange the exterior to suit your style.
Miracle Communication Mobility—packed with Honda FUN

Use the car for more freedom in communication and more pleasure in life. This is the concept that gave birth to the idea of a Multi Life Terminal—the UNIBOX. This fully modular, panel and truss-frame, one-box design features panels and doors designed for the ultimate in efficient use of storage space. The interior achieves a wide-open feeling that encourages people to sit in comfort, offering new pleasure through communication while on the road. And Honda fun shines through in the amenities: UNIBOX can transform into a café, a listening room, and more. There are just so many ways you can use and enjoy this mobile fun space.

RELAXING FUN

Open a door and the interior presents itself almost like a living room. The full-flat cabin floor allows you to arrange the seats as you like. And the wood and leather appointments give a natural feel. This is a space that is rich in possibilities, rich in enjoyment.
UNIBOX is packed with information technology for enjoyable, stress-free driving. Millimeter wave radar and CCD cameras located around the vehicle prevent collisions by measuring the distance from surrounding cars, and link up with roadside systems for obstacle avoidance. A large LCD rearview monitor displays images captured by the rear-mounted CCD camera. And a head-up display projects needed information onto the windshield at the optimal size. The IT instrument panel also features an intelligent sub-monitor with functions that include navigation, telephone and TV.

CONTROL FUN

UNIBOX features a joystick control system offering ease of use to all. The system functions as a conventional steering wheel, allows control of acceleration and braking and also includes turn indicators.

What's Y
UNIBOX is packed with amenities that make your destination more enjoyable. Two electric fold-up motorcycles, a MOBIOMOBA® and CAIXA®, fit neatly behind the module panels. UNIBOX also has cargo space for a navigation-equipped shopping cart. The onboard generator located behind the rear panel charges these amenities while you travel.

More FUN

- Ultra-lightweight aluminum wheels with built-in shock absorbers for an excellent ride and space-economy
- Truss frame chassis achieves active safety and space-economy
- Light-emitting side reflectors aid in side-collision avoidance
- In-line 4-cylinder engine with IMA (Integrated Motor Assist)

System gives high fuel efficiency, lower emissions and stress-free driving
- Active, navigation-linked headlights provide a more accurate visual field at night
- Pedestrian-protection front air bag system reduces injuries to pedestrians in the event of a frontal collision

Other Equipment
- Thin seats equipped with pretensioners
- Electrically-operated auto lift (left and right doors)

Specifications
- Overall length x width x height: 3420mm x 1490mm x 1930mm
- Wheelbase (front-end) / (front-to-rear): 2140mm / 2410mm
Live as you please, drive as you please

Whether it's the mountains or the sea, a quick run around town or a long trip on the open road. Model X is ready to go wherever you want. Just load up your gear and you're off.

There's a whole new world just waiting to be discovered. Model X is a lively utility vehicle designed for individualists with an active lifestyle and a wide variety of hobbies and interests. Take your friends along and open up Model X for a party, at night under the stars. From town to town. From today to tomorrow. Put the pedal to the metal and hit the open road.
What is a Car?

W.I.C
(What is a car?)

People today are becoming much choosier about the design of things. From clothing to watches, bags and more, people are looking for a certain ambience in the things they select for purchase. The w.i.c addresses this need of today's discerning consumer. The essential points of w.i.c are the plain design that easily adapts to the style of your liking, and its no-frills utility "box" packaging. The interior has a home-like, livable feel, with simple seats and other fittings designed to maintain comfort for travelers. People who would choose w.i.c are not so much concerned with specifications. They are looking for tone and ambience. And the tone of this car is not flashy; it is cool and fashionable.
What is a Car?

It is "mono".

- The beauty of simplicity expressed in external styling.
- Minimalist headlight design unifying the functional and the essential.
- Compact dimensions with a spacious cabin.
- Simple, easy-to-use SOHO interior.

**Specifications**
- Overall length/width/height: 3,395mm/1,475mm/1,615mm
- Wheelbase: 2,266mm
S.U.U
(SMART, URBAN, USEFUL)
Commercially available soon

コンセプトは、スマート、アーバン、ユースフル!

ゆったり座れる3列シートに、センタータンクレイアウトの採用でサードシートもすっきり収納できるミラクルパッケージ。
*Miracle Packaging* allows a third row of seats with generous legroom thanks to the center tank layout.

ヨーロッパのスタイリッシュな路面電車をモチーフにした、銘々クルマデザイン。
ワイドなビューを確保する、ローベルト&パノラマキャビン。
人数や目的によって使い分ける、ミラクル・シートアレンジ。
小スペースでも乗り越えるラクラク、前後シート・フロントドア&リア両側スライドドア。
ラクラク走れて、軽自動車みなの低燃費。

- Stylish, European street car design motif
- Low beltline, panoramic cabin for an expansive view
- Easily-rearranged cabin space to match passengers and luggage
- Hinged front doors and sliding rear doors for easy entry and exit despite the compact size
- Comfortable driving with the excellent fuel-economy of a compact.
日常生活でのクルマの利便性をとことん追求した、〈S・U・U〉。
Honda独自の「グローバル・スモールプラットフォーム」を採用することで、
コンパクトカーのとり囲しのよさと、ミニバンの使い勝手のよさを融合しました。
ゆったり座れる3列シートは、スペースをいろいろ楽しめるスグレモノ。
ロングドライブでは、みんなの会話もはずむ快適スペースに。
ショッピングでは、大きな買い物もそのまま積めるカーゴスペースに。
センスひとつで、オシャレに使うことを楽しむ。
それが、HondaのSMALL MAXシリーズ第2弾です。

Concept: Smart, Urban, Useful

In the S・U・U, Honda’s “global small platform” combines
the easy handling of a compact car with the utility of a minivan.
Three rows of seats and clever use of space assure that
passengers ride in comfort. In addition, long-side adjustment
quickly creates a space for all aboard to chat with ease
and allows for easy loading of large items.
This is the second edition of the SMALL MAX series—delivering
driving comfort and flexible utility.

【主要諸元】
●全長4,065mm／全幅1,685mm／全高1,705mm
●ホイールベース2,740mm

Specifications: Overall length/width/height: 4065mm/1685mm/1705mm
●Wheelbase: 2740mm
Enjoy the Top! — The Relentless Will to Win —

There is a thrill to motoring that can only be experienced at the world’s top-level racing events. That is why Honda participates in F1 and CART racing. Honda also continues to cultivate and nurture young Japanese racing talent.

Challenging Fun

私たちモータースポーツへと駆り立てるもの、それはHondaの原点である夢の力だ。夢に挑む実現することで、手にできる大きな喜びがある。その喜びが、どんなに素晴らしいものか、私たちは知っている。だからこそ、その喜びを、いろんな人と共有したい。

Hondaのチャレンジは、これからもめざましくいく。興奮や、感動という名の喜びをさらに広げ、いろんな人と変わらないために。
Racing for MAX!

What drives Honda to the challenge of motor sports?

What drives us is the power of dreams. At Honda, to challenge dreams and to realize them through tireless efforts is a source of pride and joy. This joy is an indescribable feeling of pleasure that we want to share with people in all types of venues. For Honda, this challenge never ends. We will continue to spread the excitement and passion of motor sports to more and more people the world over.

Enjoy Together!

Enjoy Together! -The Energy and Excitement-

The Suzuka Circuit and Twin Ring Motegi host some of the world's major motor racing events. Here, Honda also offers the general public the opportunity to experience the excitement of racing machines first hand.
Technology for FUN MAX!

Advanced technology gives greater enjoyment.

CIVIC Hybrid

Commercially available soon

The world's basic car is now driving the hybrid world

Advanced engineering in the most familiar of Honda cars. Through the years, Honda has invested some of its most sophisticated technologies in the popular Civic. In the 1975 model year, in response to the Federal Clean Air Act in the U.S., the Civic series was expanded to include a line of cars with a new CVCC (Compound Vortex-Controlled Combustion) engine. The CVCC-engine cars were the world’s first to clear the air pollution regulations at the time with their excellent fuel-efficiency and low emissions. Now Honda has refined the Civic with its original hybrid system, and is proud to introduce the Civic Hybrid prototype. In addition to its lively performance, the Civic Hybrid scores highly for fuel economy and clean emissions. Again, the average car buyer can reap the benefits of Honda’s premier engineering as the Civic Hybrid launches into the new era of the hybrid car.

最先端の技術で広げる、クルマの楽しさ。

世界のベーシックカーが、ハイブリッドカーの世界を広げていく。
クルマが、いつまでも楽しいものでありつづけるために、
Hondaは、つねに新しい研究開発に取り組んでいます。
その基本にあるのが、「人間尊重」という企業理念。
モノを創るためにではなく、人間の喜びを創る
技術という視点をもち、さまざまな研究開発を進めています。
それがどんなに困難なことであっても、私たちが
あきらめることは、決してありません。
今までも、これからも。クルマの限りない楽しさを求めて、
独自の視点をもって、新たな技術を開発しています。

IMAパッケージ

Lightweight, compact PCU (Power Control Unit) and battery-integrated IPU (Intelligent Power Unit) are housed behind the rear seats. This assures ample cabin space.

- Honda IMA system combines a light and compact electric motor with a new 1.3-liter i-DSI engine employing a valve control assist system and cylinder cut-off VTEC system for more efficient regeneration. The IMA system achieves higher efficiency and power along with an ultra-low fuel consumption of 29.5 km/l.**
- Cears year 2000 exhaust gas emission regulations in Japan by as much as 73%. Tailor-made seats, wood tone center panel and other key features create a premium feel interior.
- Flush grill-less bumper, rear spoiler and other features set a sporty tone for the sleek, aerodynamic exterior.
- Pedestrian-protection body with impact-absorbing hood, fenders, bumpers and more.

**Intelligent Dual & Sequential Ignition
* Calculated by in-fuse testing

[主要諸元]・全長4,455mm／全幅1,695mm／全高1,430mm・ホイールベース2,620mm
Specifications • Overall length/width/height: 4455mm/1695mm/1430mm • Wheelbase: 2620mm
環境にやさしいと、クルマに乗る喜びが深まっていく。

Honda e-TECH
ECOLOGY CONSCIOUS TECHNOLOGY

すべての製品の生産から廃棄まで、
さらにHondaがかかわる全活動において、
高い環境意識と独自の視点が生み出す技術、
それがHondaのエコロジー・コンシェルジュ・テクノロジー、
E-TECH（イーテック）です。クルマの楽しそとを
環境へのやさしさを追い求め、そこから生まれたクルマは
人と社会にさらなる喜びをもたらすはず。
Hondaはこれからも積極的に
環境問題に取り組んでいます。

Environmentally sound cars make driving
an even more pleasurable experience.

Honda is keenly aware of environmental concerns and employs original e-TECH
(ecology conscious technology) in all its manufacturing processes from production to
disposal, as well as in all company activities. While pursuing driving enjoyment
we are also determined that all our cars make the least possible impact on the environment
and our society. Honda is committed to proactively address environmental issues
and is at the forefront of finding solutions to these unique challenges.

代替燃料技術革新
Revolutionary alternative fuel technology
燃料電池自動車 FCX-V4 Fuel Cell Vehicle FCX-V4

ハイブリット技術革新
Revolutionary hybrid drive technology
インサイト Insight シビックハイブリッド Civic Hybrid

ガソリンエンジン技術
Gasoline engine technology
1シリーズエンジン 1-series Engines

クルマを走らせるために必要なエネルギー。それは、クルマが未来へ
向けて走りつづけていくために、避けては通ることができない問題です。
大気汚染、地球温暖化、そして化石燃料の枯渇など、課題はたくさんあります。
そのすべてを一層解決することは、とても難しいことです。
しかしHondaは、独自の視点と技術をもって、
ひとつの一つの課題をクリアしていきたいと考えています。
今までのように、これからも。走りの楽しさを皆様にお届けするために。

Automobiles require energy. And the problems of energy resources cannot be
avoided if we are to keep the automobile running into the future. Ecological
concerns of automakers include air pollution, the exhaustion of fossil fuels and
more. It is hard to tackle all these problems at once.
At Honda, we are using our unique, advanced technologies and vision to
overcome these difficulties one by one. We have done so in the past, and will
continue to do so in the future. To bring greater motoring enjoyment to everyone.
パワーユニットで、環境問題に取り組んでいます。

環境性能を向上していくとともに、走りの楽しさを追求する。
Hondaは独創のエンジン技術で、積極的に環境問題に取り組んでいます。

Power Units that tackle the problem of environmental impact.
The pursuit of environmentally sound vehicles that are also fun to drive.
Honda takes a serious approach to environmental protection with its original, high-grade engine technologies.

i-series Engines

ガソリンエンジンを知能化することで、燃費の向上、排出ガスのクリーン化、走りの楽しさの融合を実現した
i-シリーズエンジンを展開。より高度な技術アプローチで、
今後もiシリーズエンジンをさらに発展させていきます。

i-series Engines feature smart technologies that improve fuel-efficiency and reduce emissions while assuring power for enjoyable driving. Honda will continue to refine its intelligent systems to raise i-series engine performance to even higher levels.

Honda IMA SYSTEM

Hondaでは、Honda IMAシステムをさらに進化させて
展開しています。このシステムはエンジンを主動力とし、
必要に応じてモーターがアシスタントする独自のハイブリッド。
低燃費かつ高いクリーン性能と走りの楽しさを追求しています。
シビック・ハイブリッドにはさらに高効率・高出力を実現した
最新のシステムを取り入れています。

Honda is further refining its Honda IMA System—an original hybrid system that uses a gasoline engine as its main power source, with electric motor assist when necessary. The result is fun driving combined with high fuel economy and environmental performance. The Civic Hybrid is equipped with our latest IMA System, which delivers more power and even greater efficiency.

Fuel Cell

ガソリンの替わりとして注目されているFC（燃料電池）は、
クリーン性能に優れた低公害なパワーユニットです。Hondaでは、
ユニットの小型・軽量化をはじめ、耐久性や効率性能向上
など進行性能面での課題をひととつずクリア。新設計のユニットを
搭載した燃料電池自動車で、昨年のアメリカにつづき日本でも、
2003年の実用化に向けてのテストをスタートしています。

The fuel cell is in the spotlight as a clean, ultra-low-polluting alternative to fossil fuels. Honda's compact, lightweight FC power unit has cleared a number of performance hurdles, delivering increased driving range and faster acceleration than ever before. Last year, we began testing an FC vehicle equipped with this newly-designed power unit on public roads, first in the U.S. and then in Japan. We plan to have a production model on the market in 2003.

リサイクル率を向上します。

設計・製造・使用・使用後の段階でリサイクルを
徹底。材料リサイクルの研究や解体の技術の
採用で、限りなく100%に近いリサイクル可能率と
ゼロ廃棄物をめざしています。

Higher Recycling Ratio

Honda implements a thorough policy of recycling that is utilized from the
product design stage to manufacturing, to product use through to disposal.
We are conducting research into recyclable materials, and employ the necessary
disassembly and reassembly techniques in pursuit of our goal of a
100% recycling rate with zero waste.

工場でも環境活動を行っています。

「グリーンファクトリー」をめざし、国内全工場と
海外主要生産拠点でISO14001を取得しました。

Cleaner Factory Environments

Thanks to our efforts to create "green factories", Honda has received ISO 14001 certification for domestic factories and its main production facilities overseas.
基本は「人間尊重」。かけがえのない存在を守るために。

Hondaでは交通社会におけるすべての人の安全を考え、特に交通弱者といわれる歩行者の安全にも積極的に取り組んでいます。実際に起こったさまざまな事故のデータを徹底分析し、それをより忠実に再現し、正確で広範なデータを蓄積しフィードバックすることで、衝突時の衝撃（G）をコントロールして人への効果を軽減する独自の「Gコントロール技術」を進化させていきます。

また、クルマを高機能化することで安全性を高め、事故防止、被害軽減をめざすASVの研究にも、独自の視点で取り組んでいます。

Putting people first: protecting precious lives.
Every life is precious. And that is why Honda is completely committed to safety for all drivers, passengers and pedestrians too. Our work starts by collecting and analyzing data from actual traffic accidents. We then faithfully reproduce these accidents in our testing labs to collect even more extensive data, which allows us to develop more effective technologies to protect people in the event of accidents. On top of that, we are also working to make our cars safer by giving them intelligence. A good example of the ASV, developed to prevent accidents if at all possible, and reduce injury if an accident occurs. The future path of the ASV's development is directed by Honda's unique technologies and vision.

衝突安全性能のさらなる進化のために。
Hondaではリアルワールドにおける衝突事故の実態から、固定バリアによる衝突実験ではカバーできない、重量が異なるクルマ同士の衝突実験にも目を当てていかなければと考えています。そこで、事故統計の分析から独自の研究目標を設定し、クルマ同士の衝突実験を実施した。前後のオフセット衝突55km/h、前面オフセット衝突64km/h、側面衝突56km/h、後面衝突50km/hをクリアする「新・衝突安全設計ボディ」を実現した、独自の「Gコントロール技術」のさらなる進化をめざしています。

Further advances in crash-safety performance
Honda's new crash-safety-engineered car bodies employing Honda's original G-CON (G Force Control Technology) now clear full-frontal collisions at 55 km/h, front-offset collisions at 60 km/h, side impacts at 55 km/h and rear-end collisions at 59 km/h. These fixed-barrier crash tests show improved safety performance. But Honda's dedication to safety goes beyond mere two-barrow crash tests. In order to approximate real-world collisions, we test cars in actual collisions involving vehicles of comparable weight and actual weight in collision test scenarios based on actual traffic accident data.
Further advancing pedestrian protection technologies

With the considerable diversification in automobile styles these days, the parts of cars that cause and increase injury in fatal accidents are changing. Faced with these conditions, Honda developed its 2nd generation pedestrian crash test dummy with a construction that more closely resembles the human form, and which incorporates more extensive data measuring points than its predecessor. Using the dummy in actual crash tests allows us to collect more detailed data and analyze dummy behavior in order to further advance our pedestrian protection technology.

Honda ASV-2: Second Generation Advanced Safety Vehicle

The ASV-2 project not only includes cars but motorcycles too, as Honda advances predictive and preventive safety research more closely adapted to real-world accidents.

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**Honda ASV-2 先進安全研究車**

Honda ASV-2 は、クルマのみならず二輪車にまで研究対象を広げ、より事故の現実に即した予知・予防安全に寄与することを目指した研究です。

**Second Generation Advanced Safety Vehicle**

The ASV-2 project not only includes cars but motorcycles too, as Honda advances predictive and preventive safety research more closely adapted to real-world accidents.

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**運転負荷・被災軽減研究**

ドライバーの疲労による認識・判断力の低下を抑制することで、交通事故の予知・予防を更に高めた研究です。

**Driver Load and Injury Reduction Research**

Honda is pursuing predictive and preventive rear-end collision research through technologies that reduce the load on the driver and alleviate the lowering of driver awareness and judgment due to fatigue.

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**交通弱者保護研究**

夜間、いとまが者を発見できるよう視覚性の向上と機能的な情報提供を行う予知・予防安全技術の研究です。

**Pedestrian Protection Research**

Honda’s predictive and preventive safety research includes systems that improve the driver’s vision at night, relaying accurate information to the driver so that immediate recognition of the road ahead.

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**二輪車・四輪車情報通信システム**

クルマと二輪車に装備した通信システムなどで、それぞれの車両の種類や位置、状態などを無線で相互交換し、状況に応じてドライバーに表示し、予知・予防を促すHondaの独自の研究です。

**Car-Motorcycle Communication System**

Honda is developing a car-motorcycle wireless communication system that helps prevent traffic accidents involving cars and motorcycles by making car drivers and motorcycle riders more aware of each other in potentially dangerous situations. The system delivers visual and audible warnings to the driver and rider.
ALMAS

Fun for Everyone. Honda

Bringing the fun of motoring and the fun of our mobile spaces to everyone. Honda's welfare vehicles ALMAS

The automobile is more than just a means of transport. It also provides a wide variety of pleasures. Our goal is to make the pleasure of the automobile available to everyone. So we provide fun vehicles according to application, and our line-up is extending to match many individual requirements. At Honda, we put people first and build vehicles—the ALMAS series—to meet specific personal needs.

ALMAS SERIES

ALMAS offers everyone the freedom and pleasure of mobility. We continue to expand our line-up with vehicles that enable stress-free driving in the Honda of your choice.

STEP WGN ALMAS

7人乗りサイドリフトアップシート車
Side lift-up seat version (seating for 7)

STEP WGN ALMAS

8人乗り助手席リフトアップシート車
Lift-up passenger seat version (seating for 8)

ODYSSEY ALMAS

助手席リフトアップシート車
Lift-up passenger seat vehicle

Wheelchair lift is a manufacturer's option (The wheelchair is not included with the vehicle)
Hand-operated driving system for the physically challenged

Various features enable easy driving by hand and one foot. These include hand-operated driving devices, a steering wheel knob and an accelerator pedal for left-foot use.

Foot-operated driving system

Originally developed in Germany by Herr Franz, and further refined through original Honda technology, this system facilitates smooth steering by foot pedals.
気気軽に立ち寄って、何でも相談できるお客様に身近なカーディーラー。
それが、ホンダプリモ店です。
毎日の暮らしを楽しく彩り、家族みんなが
ハッピーになる一台をお届けしています。

Honda PRIMO LINEUP

CIVIC
PHOTO: e

CIVIC TYPE R
PHOTO: TYPE R

SABER
PHOTO: TYPES

ORTHIA
PHOTO: ORTHIA

ODYSSEY
PHOTO: ODYSSEY

Stream
PHOTO: i

STEP WGN
PHOTO: STEP WGN

Fit
PHOTO: i

Integretatyperper.org
Honda CLIO LINEUP

上質な空間と時間を提供する
お客様のこだわりを満たすカーティーラー。
それが、ホンダクリオ店です。
ゆとりと格調にあふれ、豊かな走りの世界を
体感できる一台をお届けします。
Honda Verno Lineup

- NSX
- S2000
- Saber
- Torneo
- Odyssey
- Insight
- Stream
- Stepwgn

先進的で個性豊かなクルマを通じ、お客様に新鮮な情報を発信するカーディーラー、それが、ホンダベルノ店です。高性能と快適さを高次元で両立させたスペシャリティな一台をお届けします。
NSX
INTEGRA
CR-V
ORTHIA
FiE
PARTNER VAN
INTEGRA
HR-V
CAPA
第35回 東京モーターショー『Hondaブース』がインターネットでも楽しめます。

未来的のスポーツを提案する〈DUALNOTE〉からクリーンかつ走りの楽しきも追求した〈ノビック・ハイブリッド〉まで。
新しいクルマの価値を提案するFUN MAX!な
Hondaブースの展示内容を、
パソコン上でもお楽しみいただけます。
メニューボタンをクリックすれば、見たいクルマや欲しい情報にすばやくアクセスできます。
魅力的な写真や映像で、ライブ感いっぱいにHondaブースを体験していただけます。

ドライブの楽しき広げる、インターナビ。
インターナビシステムは、パソコンとカーナビ、そして携帯電話を結ぶHondaのドライブ情報サービスです。
日本全国のドライブスポット＆コース情報をはじめ道路交通情報、天気予報などをドライブに役立つさまざまな情報を得ることができるため。また、パソコンで作成したドライブプランをホンダ・ナビゲーションシステムで受信し、カーナビに目的地や経由地を簡単にセットすることができます。
ご利用には、会員登録およびカーナビ機器（デデーモニショング、インターナビ）の契約が必要です。

「Myキー」は、会員登録の際の各々のユーザー情報に合わせてカスタマイズされるあなたのオーダーメイド情報基盤。
スポット情報の検索からドライブコースの設計、車の摂理、メンテナンス管理、位置情報付与、メール送信など。
多様な情報機能が自由に利用できます。

メモリーカードで情報がカーナビへ移動できます。

internavi Driver’s Plaza（インターナビ情報センター）
2001 MOTOR SHOW GUIDE
Honda Booth Map

FUN MAX!なクルマがいっぱい！Hondaの現在と未来の早わかりマップ。
あなたは、どこからアクセスしますか。

Packed with FUN MAX! Vehicles. This map shows you Honda's present and future. Where do you want to go?

AUTOMOBILES

コンセプト・ステージ
「走りの楽しさ! SPORTS MIND」と
「移動空間の楽しさ! SPACE MAGIC」。
この2つの楽しさを融合、車軸、加速
させながらクルマの価値を無限に追求した
FUN MAX!なコンセプトカー
4台をご紹介します。

CONCEPT STAGE
The fun of the drive. The fun of the mobile
space. These two fundamental Honda
themes are merged in the FUN MAX
cars on display, showing you how
Honda is exploring the limitless possibilities
of motoring fun. There are four concept
vehicles on display.

SPORTS-MIND STAGE
Highlighting Honda's involvement
in motor sports, this stage introduces you
to the exciting Honda TYPE R cars.
There are 3 TYPE R cars on display
here, each bearing the signature
crimson badge.

SPACE MAGIC STAGE
The thrill of the mobile space!
On this stage, Honda shows new
directions for the fun attributes of its
mobile spaces. There are two show
models on display, each demonstrating
the wealth of space Honda has
created in compact vehicles.

TECHNOLOGY STAGE
Here you can look into the
advanced technologies Honda is
developing to cultivate even more fun
and enjoyment on the road.

MOTOR SPORTS STAGE
Honda continues to meet the challenge of
racing action. Enjoy a video
introduction to F1 and CART racing.
And a chance to look over the exciting
machines we race.

スポーツマインド・ステージ
「走りの楽しさ! SPORTS MIND」を
象徴する、Hondaスポーツの真髄とも
いえるTYPE R。その新しさを
与えたまま、3台のスポーツカーの
魅力にふれていだいただけます。

スペースマジック・ステージ
「移動空間の楽しさ! SPACE MAGIC」
から生まれた。新たな価値の提案。
コンパクトなボディに豊かな空間を
創造した個性的な2台をご覧ください。

技術ステージ
クルマの楽しさを無限大に広げて
いくためにHondaが取り組んでいる、
時代を先駆ける技術研究の
数々をビックハイブリッドを
メインにご紹介します。

モータースポーツ・ステージ
Hondaが挑戦しつづけている
モータースポーツ活動。
最高の舞台であるF1とCARTの
レース模様を映像でご紹介。
あわせてマシンも展示しています。
The Power of Dreams

21st Century, Honda is driven by dreams to make mobility even more fun and convenient. Honda combines dreams with innovation to advance the possibilities of mobility and create new values for the 21st century.

Automobiles

Motorcycles

Robots

Power Products

Honda's dreams take shape everywhere in our daily lives. Honda's expertise in mobility covers a broad range of advanced machines for land and sea transportation. We produce both 2- and 4-wheel vehicles, from electric-power-assist bicycles and scooters to passenger cars, sports cars, SUVs and more. Our product lineup also includes outboard motors, electric generators, farm tractors and other general-purpose machines. And our research and development extends as far as robots. We are a company developing technologies that go beyond games to offer everyone exciting new forms of mobility. Honda — technology and expertise transforming dreams into reality.

MOTORCYCLES

Honda二輪ブースは、北ホールにあります。ぜひお立ち寄りください。

Honda's motorcycle booth is located in the North Hall. Please stop by.

Integratyper.org