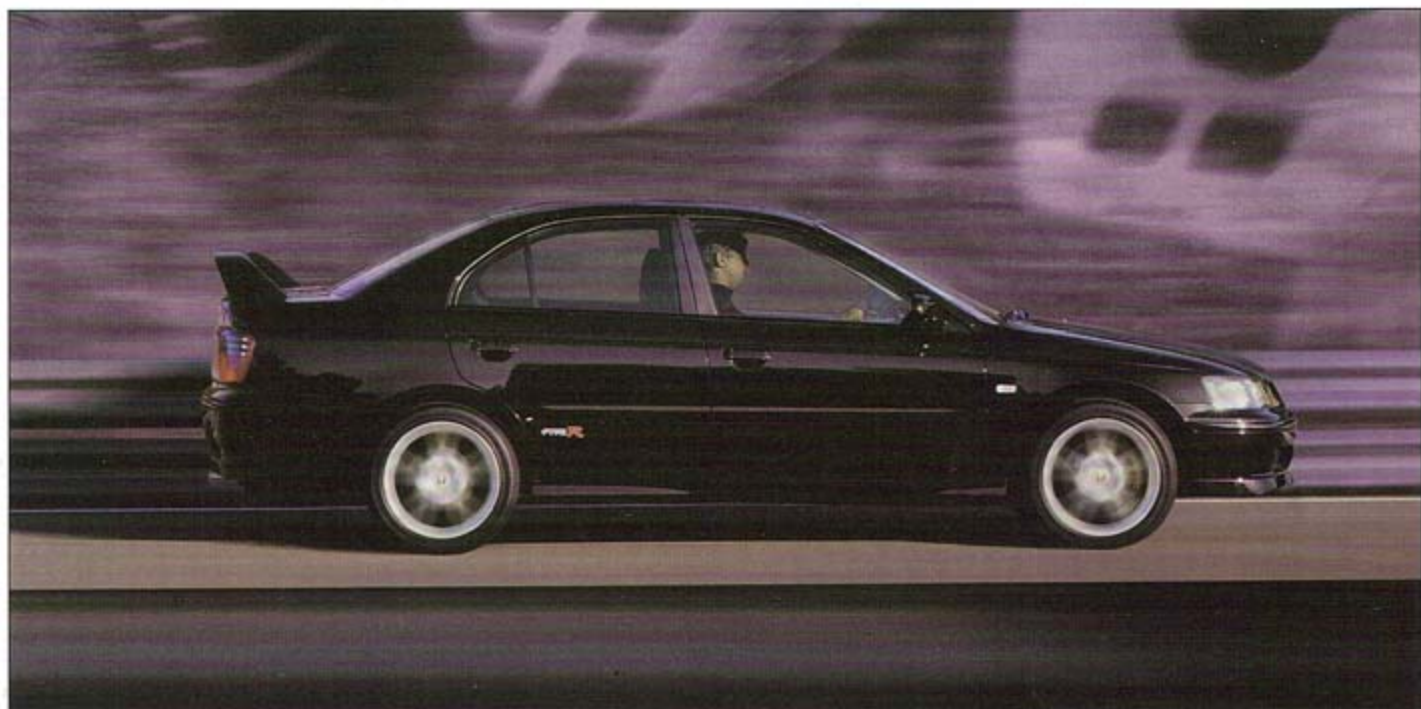


Honda announce the New

Accord Type - R.



The new Accord Type-R is set to redefine driving satisfaction and road manners in the medium-sized saloon car market. It offers exhilarating performance and motorsport-derived handling, yet remains wholly practical, redefined and reliable.

Even its high performance engine meets the full proposed Euro 2000 emissions legislation, a clear demonstration of Honda's ability to provide driving excitement but in an environmentally responsible way.

As the second model to carry the Type-R badge, the new Accord Type-R builds on that success and reputation of the Integra Type-R. It is powered by an exciting 2.2 litre DOHC VTEC engine sufficient to take it from 0 to 100km in 7.2 seconds and on to a top speed of 228km/h. Such is this engine's flexibility and tractability, however, that it is just as suited to relaxed, everyday driving.

The inherently fine-handling Accord with its highly rigid body provides an ideal platform for a high performance derivative. Yet Honda's engineers, determined to create a genuine enthusiast's car in the true Type-R mould, opted for an even stiffer chassis. Excellent dynamics with precise, responsive handling are the result.

The sports car sensation is enhanced even further - and weight saved - by the removal of much of the noise insulating material present in the rest of the Accord range.

With the new Accord Type-R, Honda has set out to create a distinctive interior and exterior design by drawing on both the Type-R heritage and contemporary motorsport influence. Its overtly sporting appearance builds on the already muscular stance of the standard Accord to give an aggressive, purposeful profile.

The Accord Type-R comes in choice of three classic body colours: Championship White with matching wheels, and red and black, both with wheels finished in silver. The underbonnet view is a delight where a bright red cam cover is emblazoned with the legendary 'DOHC VTEC'.

The interior incorporates all of the design cues pioneered in the Integra Type-R to create an immediate competition-flavoured ambience. Visually, the cabin is dominated by exclusive Recaro front seats while a tactile feast is provided by a leather trimmed Momo steering wheel and solid titanium shift knob. These are set off by white instrument faces, titanium-effect interior door handles, metallic-finished interior panels, and carbon-fibre effect instrument panel and console appliqué.

The Accord Type-R is aimed directly at the enthusiast who seeks the excitement and feel of a competition car and for whom total performance is paramount. More specifically it caters for the discerning driver who is able to appreciate advanced technology used in the pursuit of driving pleasure.

The new Accord Type-R. Technology you can enjoy from Honda.

Limited editions.

Unlimited value.



Civic Coupé LE.
£13,995



Civic 3 Door Initial.
£9,995

Honda Civic Limited Editions from only £9,995 with 0% APR finance.

These Civic Limited Editions have a wealth of features to handle the practicalities of everyday life and with 0% APR finance they represent excellent value for money.

For more details or a test drive, call us now.

16v SOHC engine

Driver's and passenger's SRS airbags

ECU engine immobiliser

Central locking

Remote keyless entry

Power assisted steering

Stereo radio cassette

Side impact protection beams

Tilt adjustable steering wheel

Body coloured bumpers

Finance example:

Civic 3 Door Initial	
Total cash price	£9,995.00
Deposit 50%	£4,997.48
Advance	£4,997.52
Monthly payments x 24	£208.23
APR	0%
Total amount payable	£9,995.00

Models shown are Civic Coupé LE and Civic 3 Door Initial. Total cash price includes £475 for delivery and number plates, £25 first registration fee and £150 for 12 months' road fund licence. Offer not available to limited companies. Offer available on all Civic Coupé LE and Civic 3 Door Initial models purchased and registered between 1 February and 31 March 1999. Finance is only available to persons aged 18 or over subject to status. Indemnities may be required in certain circumstances. Full written quotations available on request. Prices correct at time of going to press. Models subject to availability.

Honda Aspirations

Honda Aspirations is a flexible finance plan designed to help you drive away in the new Honda you always dreamed of. In fact, with Honda Aspirations you may even be able to choose a higher specification of car than you originally thought possible. Indeed with finance arranged via Honda Finance Europe plc with 'Aspirations' you also receive 1 year's FREE insurance on the Civic 5 door 1.4i. This offer ends 31st March 1999.

0% APR finance over 24 months or low monthly payments with Aspirations

The Civic 3 Door 1.4i has a wealth of features to handle the practicalities of everyday life and combined with Honda Aspirations, it represents excellent value for money.

0% APR finance over 24 months or low monthly payments with Aspirations

The Civic 5 Door 1.4i has a wealth of features to handle the practicalities of everyday life and combined with Honda Aspirations, it represents excellent value for money.

0% APR finance over 24 months or low monthly payments with Aspirations

Space, comfort and refinement - they're all to be found in the Civic Aero deck 1.6i LS, plus a great finance offer to boot.

Civic 3 Door



Civic 5 Door with one year's FREE insurance with Aspirations.



Civic Aero deck



How it works:

- You choose your car.
- You choose a deposit that suits your budget.
- You undertake to pay an agreed number of monthly payments.
- You agree your monthly payments, your final payment (or guaranteed minimum value) and your maximum mileage.
- You can opt for our maintenance plan.

- You can opt for Honda Payment Protector.

- At the end of the agreement, provided you have fulfilled the terms, you can choose one of the following options:

1. Part exchange your vehicle for another new Honda. Your local dealer will value your car and any surplus over the final payment plus the option to purchase fee can be put towards the deposit on your next new car.
2. Simply pay the final payment and the option to purchase fee and take ownership of the car.

3. If the car is in good condition, has not exceeded the agreed mileage and you have paid all the monthly payments, you can pay the option to purchase fee to take ownership of the car and return it to us to sell on your behalf. We take the final payment out of the sale price, leaving you with nothing more to pay. Even if the sale price is less than the final payment due you will have nothing further to pay.

Models shown are 3 door 1.4i, Civic 5 Door 1.4i and Civic Aerodeck 1.6i LS. Total cash price £12,725 includes £475 for delivery and number plates, £25 first registration fee and £150 for 12 months' road fund licence. Servicing to be carried out every 12 months/9,000 miles. Offer not available to limited companies. Offer available on all Civic models (excluding VTi) purchased and registered between 1 February and 31 March 1999. Finance is only available to persons aged 18 or over subject to status. Insurance subject to status. Indemnities may be required in certain circumstances. Full written quotations available on request. Price correct at time of going to press. Model subject to availability.



Power to the people.

**The Civic VTi Range - practical power
from only £15,750.**

The Civic VTi range combines the performance and style of a VTi with the practicality of a Civic. And from just £15,750 the pleasure of the much praised VTEC engine has never been so affordable. For more details or a test drive, call us now.

16v DOHC 160bhp or 169bhp engine

Twin SRS airbags

ECU engine immobiliser

Air conditioning

Remote central locking

Power assisted steering

Electric tilt and slide sunroof

Electric windows

Electric door mirrors

Double wishbone suspension

Stereo RDS radio cassette

Side impact protection beams

Tilt adjustable steering wheel

50/50 split folding rear seats

Models shown are Civic Coupé VTi manual, Civic 3 Door VTi manual, Civic 5 Door VTi manual and Civic Aero deck VTi manual. Total cash price includes £475 for delivery and number plates, £25 first registration fee and £150 for 12 months' road fund licence. Offer not available to limited companies. Offer available on all Civic VTi models purchased and registered between 1 February and 31 March 1999. Full written quotations available on request. Price correct at time of going to press. Models subject to availability.

CR-V the **ultimate** recreational vehicle

Since its introduction to the UK market just two years ago the Honda CR-V (Compact Recreational Vehicle) has achieved remarkable success as predicted. Honda (UK) said on its debut that this car would be scarce from day one. 'We just know it's going to be a winner', they added.

Before it arrived in the UK, the CR-V was an outstanding success in Japan and the USA. Having achieved cult status as the absolute ultimate in recreational vehicles, the CR-V delivers luxury, estate-car practicality, sporty specifications and all-wheel drive as well!

Novelties abound, with a extra large sunroof, underfloor waterproof storage, and part of the floor area which lifts out as a picnic table!

A fridge and an electric shower are optional extras but ABS, dual airbags, remote control locking, electric windows/mirrors are standard. With its 2-litre engine the CR-V is capable

of over 100mph and has speed-related power steering.

If you want a sporty, dynamic alternative to the family car then look no further. Call our showroom for further details and availability, or to arrange a test drive.



Integratyper.org

St. Tropez outside.

St. Moritz inside the air-conditioned Civics.



Cars featured are the Honda Civic Coupé VTI, Civic 5 Door VTI, Civic 3 Door VTI and the Civic Aero deck VTI.

Some like it hot, others prefer it a little cooler. Like the drivers of the Honda Civics.

With air conditioning standard across the range, if it's stifling outside, there's always a fresh breeze inside.

What is hot about the Civics is the VTEC engine, which delivers high performance yet is also one of the most economical in its class.

Also as standard across the range are power steering, electric windows and remote keyless entry.

And if you're not sure there's a Civic to suit you, you'll find a wide choice of engines in the 3-door, the 5-door, the Coupé and the Aero deck (the sports estate).

So the only thing that could possibly make you hot under the collar is which one to choose.

For further details, call us now and find out how we're leaving our competitors in the cold.

The new generation Civics.

Technology you can enjoy from Honda.

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First man, then machine